Business Architecture
21 PMI PDUs | 21 IIBA CDUs

Format: Live Instructor-Led Online through Zoom
Duration: Four 4 hour sessions

Technology and Attendance Requirements: Computer with a browser, Zoom, a microphone and speaker. For this workshop, camera should be on if possible and you must be actively participating.

Business architecture is a holistic view of the business defined by multiple components. The business architecture decreases costs of business analysis activities for initiatives at both the enterprise analysis strategic level and at the project tactical level by using its components. It assures alignment of technology to business valued processes and improves business decision making by having visibility into business assets.

In this course you will gain a better understanding of what the business architecture is, what the components are within it, what is needed to build it and how it can be leveraged. Because the business architecture can have many components and artifacts, they may not all be applicable to every business. The key is to gain a "good enough" understanding to communicate benefits of relevant enterprise architecture components and artifacts and know which will provide the most business value.

Learning Outcomes:

By the end of this course you will be able to:
- Gain an understanding of the overall business architecture structure
- Be able to communicate the value of a business architecture
- Be exposed to the various enterprise or business architecture frameworks and tools available
- Address business concerns by leveraging business architecture stakeholder views
- Practice building various components within a business architecture knowledge base
- Use various tools to gain a better understanding of the business when a business architecture is not currently present or planned

Content:

- Business architecture context and key concepts
- Building a case for a business architecture
- Applicable bodies of knowledge and frameworks
- Importance of understanding the business
- Components of the knowledge base
- Leveraging the business architecture